

October, 2025

## Ansell Korea Successfully Concludes KISS 2025 Exhibition

### **Ilsan, South Korea – Reaffirming Leadership in the Korean Industrial Safety Market with Over 2,700 Visitors**

Ansell, a global leader in personal protective equipment (PPE), announced the successful conclusion of its participation in KISS 2025 (Korea International Safety & Health Show), held from July 7. With more than 2,700 visitors to its booth, Ansell Korea further strengthened its position in the Korean industrial safety market by showcasing a wide range of innovative solutions and interactive programs that had garnered attention even before the exhibition began.

### **Engagement from Leading Corporations**

During the exhibition, safety managers from Korea's leading corporations—including Samsung Electronics, SK Hynix in the semiconductor sector, and LG Chem—visited the booth to experience Ansell's latest PPE solutions firsthand.

### **Highlighting Innovative Products and Programs**

Key highlights included Ansell's globally top-selling multipurpose glove, HyFlex™ 11-840, the AnsellGUARDIAN™ Chemical program designed for chemical-handling environments, and the upcoming TouchNTuff™ 93-800, the first glove proven to withstand acetone exposure for at least 15 minutes. These solutions drew strong interest from attendees.

### **Visualizing the Theme “Unrivalled Portfolio”**

At the front of the booth, Ansell installed a striking “Glove Wall” featuring more than 130 different glove models, visually bringing to life the exhibition's theme of “Unrivalled Portfolio.” A dedicated “Find Your Perfect Glove” experience zone also allowed safety managers, workers, and buyers to discover the most suitable PPE for their specific environments.

### **Live Demonstrations On-Site**

A live demo zone showcased key product features such as cut protection, impact resistance, chemical permeation resistance, and breathability. These real-time demonstrations significantly enhanced visitors' understanding and received highly positive feedback.

### **Message from Ansell Korea's Country Manager**

“Through KISS 2025, Ansell has once again proven its ability to set the standard for safety in the Korean PPE market,” said Cheon Chang, Country Manager of Ansell Korea. “We remain committed to advancing a culture of safety in collaboration with companies across industries.”