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## ANSELL AND DEB PARTNER TO MARKET A UNIQUE UNDER GLOVE SKIN CARE SOLUTION

**27 May 2015 - Brussels, Belgium** – Ansell, a global leader in protection solutions, and Deb, a global leader in occupational skin care products, have announced a partnership to market a unique under glove skin care product to the industrial market place.

Approximately half of workers in industry wear gloves on a regular basis and face ongoing challenges related to health and comfort, which can affect overall productivity and efficiency. To address these challenges, Ansell and Deb will combine their efforts, leveraging joint expertise in the hand protection and hand skin care categories, to develop and market an innovative solution.

"Both Ansell and Deb have great reputations in delivering innovative products solutions to our customers" says Scott Corriveau, President and GM, Industrial Global Business Unit at Ansell. "We both have the same ethos and passion to be the best in our categories and, through a combined effort, will be able to leverage our knowledge and expertise via this unique partnership."

"At Deb we have always believed that skin care products and gloves have a clear complementary relationship in delivering the most effective hand protection," says Bryan Anderson, Deb Group CEO. "The partnership between our two companies demonstrates the importance of taking a holistic approach to improve worker health and efficiency."

"The European market is most advanced in skin care solutions, therefore it is an obvious choice to pioneer our joint market approach here in Europe," says Peter Dobbelsteijn, Chief Commercial Officer EMEA & APAC Region & Ansell Guardian. "We are excited about this collaboration which will bring our customers and end users considerable added value."





Ansell and Deb will jointly launch their unique product concept in July 2015 in the largest industrial markets in Europe, specifically in Germany, the United Kingdom and France. Developed specifically for use under gloves, the innovative skin care product will address significant unmet user needs of industrial workers related to effective sweat management and prevention of skin disease. In due course, both Companies will jointly make further announcements in these markets about the hand comfort and protection offered by this unique under glove skin care solution.

## **ENDS**

## **About Ansell**

Ansell is a world leader in providing superior health and safety protection solutions that enhance human well-being. With operations in North America, Latin America/Caribbean, EMEA and Asia, Ansell employs 15,000 people worldwide and holds leading positions in the personal protective equipment and medical gloves market, as well as in the sexual health and well-being category worldwide. Ansell operates in four main business segments: Medical, Industrial, Single Use and Sexual Wellness. Information on Ansell and its products can be found at <a href="https://www.ansell.com">www.ansell.com</a>.





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## **About Deb**

For over 70 years, Deb has been providing skin care programmes for all types of workplace and public settings, including heavy-duty hand cleaners, foaming hand soaps, antibacterial washes, hand sanitizers and restorative hand creams. Deb, headquartered in the United Kingdom, is a global market leader and its products are used in more than 100 countries around the world.

In 2014 Deb Group acquired Stoko Professional Skin Care to become the world's largest specialist occupational skin care company. The combined organisation comprises of 23 companies operating in 19 countries, with Deb products used over 150 million times every day.

In 2015 Deb Group was acquired by SC Johnson, a privately held, family company and one of the world leading manufacturers of household cleaning products and products for home storage, air care, pest control and shoe care. Information on Deb and its product can be found at <a href="https://www.debgroup.com">www.debgroup.com</a>.