

FOR IMMEDIATE RELEASE
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For more information:
Ansell News Bureau
news@ansell.com
+ 1 732 345 2167

ANSELL ENCOURAGES WORKERS TO REDEFINE THEIR COMFORT ZONE AND INTRODUCES HYFLEX® 11-542 HIGH CUT PROTECTION GLOVE

20 JUNE, 2017 - Iselin, NJ - Ansell, a global leader in protection solutions, announces the introduction of its *Redefine Your Comfort Zone™* communication initiative, designed to drive meaningful changes in workplace behavior when selecting industrial hand protection. Workers across a variety of industries are taken out of their comfort zone when wearing insufficient personal protective equipment (PPE), which can cause distractions, discomfort, or even worse, injury. Proper hand protection solutions can change worker habits so they can be more satisfied and productive, spending their day focused on the job instead of their gloves.

Nearly half of industrial workers are concerned that their hands are not adequately protected from injury¹. When using high cut solutions, workers often report poor dexterity, short-lived glove life and the need to frequently change gloves between tasks. They're faced with a choice between functionality and protection.

The new HyFlex® 11-542 glove provides workers with all-day comfort, while still allowing workers to successfully perform tasks without interruption. This glove is designed to deliver superior hand protection from sharp, hot or oil-coated objects while providing enhanced worker comfort and high dexterity – a combination that eliminates the need to remove and replace gloves throughout the day to match the task at hand. This new HyFlex glove is the lightest weight high cut protection solution² offered from Ansell, and is available today.

"Every day millions of industrial workers perform the same routines out of habit – this approach to safety and PPE use poses a major risk to both workers and employers," said Steve Genzer, President and General Manager of the Ansell Industrial Global Business Unit. "With the new HyFlex 11-542, Ansell is bridging the gap to ensure workers are protected from cut risks all day while still staying comfortable, redefining what workers should expect from a high cut protection glove."

Engineered with INTERCEPT™ Cut Resistance Technology, HyFlex 11-542 offers ANSI Level A7 & EN388:2016 Level F protection against cuts and lacerations in high-risk applications across multiple industries, including metal fabrication, automotive, machinery and glass. ZONZ™ Comfort Fit Technology and an ultra-lightweight design allows workers to perform tasks effectively. FORTIX™ Abrasion Resistance Technology provides increased durability and

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prolonged use life – on average, 2x longer than other competitive gloves², driving down the cost of ownership. ANSELL GRIP™ technology provides unbeatable grip performance in dry-to-light oil environments.

The glove also complies with EN407 Contact Heat Level 1 standards, offering contact heat exposure protection up to 212°F. Workers can safely handle hot, sharp objects and equipment within industrial applications including stamping, injection molding and machining. The glove is available in sizes XS to XXL (6-11).

For more information about HyFlex 11-542, visit [ansell.com](https://www.ansell.com). For more information on Ansell, call 800.800.0444 in the U.S. or visit www.ansell.com, [Facebook](#), [Twitter](#) or [LinkedIn](#). In Canada, contact Ansell Customer Service at 800.363.8340.

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About Ansell

Ansell is a world leader in providing superior health and safety protection solutions that enhance human well-being. With operations in North America, Latin America/Caribbean, EMEA and Asia, Ansell employs nearly 15,000 people worldwide and holds leading positions in the personal protective equipment and medical gloves market, as well as in the sexual health and well-being category worldwide. Ansell operates in four main business segments: Industrial, Medical, Single Use and Sexual Wellness.

Information on Ansell and its products can be found at www.ansell.com.



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¹ Ansell research study, 2015

² vs. competitive set 2017 ANSI A7/EN388 Level F