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**LIFESTYLES® CONDOMS PARTNERS WITH BEDSIDER FOR “THANKS, BIRTH CONTROL DAY” AND
“BEDSIDER U” COLLEGE AMBASSADOR PROGRAM**

#ThxBirthControl Digital Campaign and College Ambassador Program Raise Birth Control Awareness

10 November 2015, Iselin, NJ – Ansell, a global leader in protection solutions and the makers of LifeStyles® and SKYN® Condoms (“SKYN”), today announced a multi-layered partnership with online birth control support network, [Bedsider](http://bedsider.org), to promote birth control across campuses nationwide and to raise awareness for “Thanks, Birth Control Day” on November 10, 2015. As a program partner, LifeStyles will participate in the #ThxBirthControl digital campaign (<http://bedsider.org/thxbirthcontrol>) and the “Bedsider U” College Ambassador Program.

The first initiative in the partnership, #ThxBirthControl, asks sexually active individuals to publically support birth control use and raise awareness of birth control options, while encouraging their circles to do the same via social media. On November 10, 2015, individuals nationwide, including fans and followers of LifeStyles Condoms and Bedsider, can craft their own messages using the #ThxBirthControl hashtag on social media, and/or share a #ThxBirthControl e-card of choice on Facebook, Twitter, Tumblr, Pinterest and email. LifeStyles will also participate in a #ThxBirthControl Twitter chat at 2pm EST on November 10, replying to posts and comments incorporating the hashtag #ThxBirthControl, and recommend condom styles, sizes, and options to consumers seeking condoms that offer maximum pleasure and dependability.

“Education surrounding safe sex is a huge focus for our company and community, which is why we’re eager to partner with Bedsider for their #ThxBirthControl campaign and to engage and educate consumers in a whole new way,” said Carol Carrozza, Vice President Marketing North America for Ansell, the makers of LifeStyles Condoms. “By partnering with an organization that shares our dedication to safe sex, we hope to raise attention surrounding the importance of becoming familiar with various methods and using birth control.”

As for the second initiative, LifeStyles Condoms will also join forces with Bedsider’s 224 student ambassadors to distribute 75,000

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LifeStyles Condoms across 30 college and university campuses nationwide, to further raise awareness about safe sex and birth control, as well as to promote the #ThxBirthControl campaign among college students. The partnership with the “Bedsider U” College Ambassador Program launched nation-wide on Friday, October 30, 2015.

“Our partnership with LifeStyles provides greater access to condoms for birth control and STI protection at an important time in the lives of young people,” said Lawrence Swiader, Senior Director of Digital Media at The National Campaign to Prevent Teen and Unplanned Pregnancy. “It is evermore important that students complete their education. Bedsider.org provides information that helps people find a method of birth control that works for them leading to healthier lives and paving the way for success.”

The #ThxBirthControl e-cards and t-shirts are now available, while supplies last, and will be available exclusively on <http://bedsider.org/thxbirthcontrol>

To connect with LifeStyles Condoms to discover sex tips, sex stats and more, join us on Facebook and Twitter: [Facebook.com/LifeStylesUSA](https://www.facebook.com/LifeStylesUSA) and <https://twitter.com/LifeStylesUSA>

About Ansell

Ansell is a world leader in providing superior health and safety protection solutions that enhance human well-being.

With operations in North America, Latin America/Caribbean, EMEA and Asia, Ansell employs nearly 15,000 people worldwide and holds leading positions in the personal protective equipment and medical gloves market, as well as in the sexual health and well-being category worldwide. Ansell operates in four main business segments: Medical, Industrial, Single Use and Sexual Wellness.

Information on Ansell and its products can be found at www.ansell.com.



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About the LifeStyles Brand

Based out of Iselin, NJ, the LifeStyles brand was launched in 1985 as a U.S.-based consumer products division of Ansell Limited, a global leader in healthcare barrier protective products with operations in the Americas, Europe, Asia and Australia. With over 20 styles of condoms and an assortment of other pleasure products on the market, the brand and its affiliates are some of the leading distributors of sexual health goods in the U.S. and Canada. More information on the LifeStyles brand can be found at www.lifestyles.com.

About Bedsider

Bedsider is an online birth control support network designed to make birth control easier. Whether women and their partners are considering birth control for the first time or already on it, Bedsider has everything they need to find the best method, stay on it, and use it successfully. That includes an easy, visual way to explore and compare every available method of birth control; videos of real women

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and men describing their personal experiences with each method; birth control and appointment reminders sent by text or email; award-winning animated shorts that debunk common contraception myths; and the most comprehensive list available of where to get birth control ever compiled. And it's completely free thanks to [The National Campaign to Prevent Teen and Unplanned Pregnancy](#). See what we're up to at [bedsider.org](#).