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**THE LIFESTYLES® BRAND EXPANDS REVOLUTIONARY SKYN® COLLECTION  
WITH THE LAUNCH OF SKYN ELITE AND TWO SKYN LUBRICANTS**

*Introducing the First SKYN Lubricants and the Newest, Ultrathin Polyisoprene SKYN Condom*

**15 June 2015 – Iselin, NJ** – Ansell, a global leader in protection solutions and makers of the popular SKYN Condoms by LifeStyles, today announces the expansion of the SKYN Collection with the introduction of the SKYN Elite Condom and two new Personal Lubricants: SKYN Natural Feel and SKYN Maximum Performance.

“Research has shown that users love the feel of SKYN, as evidenced by a 97 percent satisfaction rate in consumer trials,” says Carol Carrozza, VP of Sales & Marketing North America for Ansell. “We have been thrilled with the reception of SKYN, and are proud to be the only brand to offer a range of condom styles in this premium, polyisoprene design.”

The SKYN Collection is featuring condoms made from ultra-soft polyisoprene. It includes condoms clinically proven to provide greater stimulation based upon a 2007 clinical comparative study compared to a polyurethane condom and a natural rubber latex condom. SKYN Elite Condoms are the latest development in revolutionary polyisoprene, offering a condom that is 20 percent thinner than SKYN Original Condoms and specially lubricated for maximum pleasure.

Additionally, the SKYN product line is expanding into Personal Lubricants with the introduction of SKYN Natural Feel and SKYN Maximum Performance. Both lubricants are compatible with both latex and polyisoprene condoms, and supplement the body’s natural lubrication to create a long-lasting, silky-smooth sensation. SKYN Natural Feel is a premium water-based personal lubricant blended with aloe vera and Vitamin E to create a gentle, moisturizing sensation. SKYN Maximum Performance is an extra long-lasting lubricant that features a

premium silicone-based formula proven to last longer than regular water-based lubricants. Both Natural Feel and Maximum Performance are non-sticky, fragrance-free and leave skin feeling velvety soft.

LifeStyles SKYN was the first clinically-approved polyisoprene condom, and Ansell is proud to be the only company in the U.S. to provide this innovative contraceptive in a range of sizes and styles. The SKYN portfolio now includes SKYN Original, SKYN Large, SKYN Extra Lubricated, SKYN Intense Feel, SKYN Selection, SKYN Elite and SKYN Lubricants.

All LifeStyles Condoms are triple tested to meet the highest U.S. reliability standards. SKYN Condoms are available at a wide range of big box retailers, drugstores, grocery and convenience stores across the country. Products are also available at online retailers such as drugstore.com, soap.com and amazon.com.

**ENDS**

## **About Ansell**

Ansell is a world leader in providing superior health and safety protection solutions that enhance human well-being.

With operations in North America, Latin America/Caribbean, EMEA and Asia, Ansell employs nearly 15,000 people worldwide and holds leading positions in the personal protective equipment and medical gloves market, as well as in the sexual health and well-being category worldwide. Ansell operates in four main business segments: Medical, Industrial, Single Use and Sexual Wellness.

Information on Ansell and its products can be found at [www.ansell.com](http://www.ansell.com).



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## **About SKYN Condoms by LifeStyles**

Based out of Iselin, NJ, the SKYN brand of condoms was launched in 2008 as the first-ever polyisoprene, non-latex condom that met all the U.S. Food and Drug Administration requirements for safety and efficacy. The SKYN brand is the latest addition to the LifeStyles brand portfolio; the LifeStyles brand of condoms was launched in 1985 as a U.S.-based consumer product of Ansell Limited.

With over 20 styles of condoms and an assortment of other pleasure products on the market, Ansell and its affiliates are some of the leading distributors of sexual health goods in the U.S. and Canada. More information on SKYN condoms can be found at [www.skyncondoms.com/us/](http://www.skyncondoms.com/us/)