

THE RIGHTCYCLE PROGRAMME

Helps HIPRA Achieve a **55%** Reduction in PPE Waste and
Divert **200 Metric Tons** from Landfill or Incineration



200 metric tons
diversion from landfill or
incineration



55% reduction in PPE
waste



THE CHALLENGE

HIPRA is a biotech and pharmaceutical company focused on prevention for animal and human health. It offers a wide range of highly innovative vaccines and an advanced diagnostic service. With more than 50 years of experience and a presence in 40 countries, the company is committed to **“Building Immunity for a Healthier World.”**

As part of this commitment, HIPRA strives to provide solutions that improve global health and contribute to a healthier planet. Its sustainability goals include measures for mitigating and adapting to climate change, achieving energy and water efficiency, and working toward a circular economy.

For many years, HIPRA had been using reusable apparel that had to be washed and laundered multiple times and nitrile gloves that were disposed of as waste.

THE SOLUTION

RightCycle helps customers close the loop by converting previously hard-to-recycle products such as used, non-hazardous gloves and protective apparel into new consumer goods. **Now in its 15th year, The RightCycle Programme has reclaimed over 3,300 metric tons of waste globally that would otherwise have been sent to landfill.**

RightCycle provided HIPRA with a more sustainable solution for its apparel and hand protection needs. Instead of continuously laundering garments and sending used gloves to landfill or incineration, HIPRA’s used Kimtech™ single-use apparel and nitrile gloves now get a second life as lawn furniture, bookshelves and other consumer goods.

Since 2017, HIPRA has diverted more than 1.6 million gloves and nearly 1 million garments through the programme.

RESULTS

By converting to Kimtech gloves and garments and enrolling in The RightCycle Programme, HIPRA realized two very significant results:

- ✓ **Almost 55% reduction in glove and garment waste**
- ✓ **The diversion of almost 200 metric tons of waste from landfill or incineration**

In addition to this, programme implementation was relatively easy. The company installed containers throughout its facility, established a waste collection system and shared information with its employees.

According to the company, engaging the team that used the gloves and garments and, informing them about the new system is critical to a smooth transition. All the employees were very pleased with the change, HIPRA said, which enabled the company to reduce its environmental impact.