

INNOVATION AND PRODUCT STEWARDSHIP

PACKAGING PLEDGE

Every packaging choice is guided by scientific research to minimise our environmental impact while maintaining our superior quality that protects people and products.

Our approach focuses on minimising the packaging required for our products, and considering what happens to the packaging on disposal.

USE PHASE

Choices for use

Driving minimal use and application of packaging from inception to delivery to end-user.



Reduce plastic and paper packaging use by 2026.



All paper-based packaging made with recycled content where performance and product specifications allow.

DISPOSAL PHASE

Choices for end of life cycle

Driving environmentally friendly disposal after packaging fulfils protection, transportation and information functions.



100% of packaging material is recyclable, reusable or compostable by 2026.



Zero packaging waste from our manufacturing locations sent to landfill by 2023.

We'll achieve our goals by prioritising improvements in these 12 action areas



Removal of 'zero-use'



Sustainable configurations



Leading digital transformation



Reduction of material utilisation



Minimising shipping volume



Partnerships



Recyclable or compostable materials



Zero waste to landfill



Communication strategy



Innovative circular solutions



Leading recycling responsibility



Environmental stewardship